



STRATEGY LEVERS AND KEY INITIATIVES



VISITOR EXPERIENCES

- Behavioral health programming
- Physically restorative and healing
- Park and Hot Springs Integration
- Community Connection Events



EDUCATION

- Stewardship and Nature
- Direct delivery programming
- Educational collaborations
- Community outreach



NATURAL RESOURCE CONSERVATION

- Habitat protection
- Conservation partnerships
- Access and Use Stewardship
- Long-term scientific studies



SUSTAINED IMPACT

- Sustainable business model(s)
- Operational scale and efficiencies
- Innovative design and Technology

MISSION: to provide equitable access to natural resources for the education, well-being and sense of belonging for all.

VISION: to provide a setting and experiences that uniquely foster community connection, compassion and healing for future generations.



KEY ENABLERS



STRATEGIC OUTCOMES





LEVERS

INITIATIVES

PROGRESS INDICATORS



VISITOR EXPERIENCES

- Behavioral health programming
- Physically restorative & healing
- Park and Hot Springs integration
- Community Connection events

- 14 BH programs/year
- 25 PH programs/year
- 6 Hot Springs + Park programs
- Quarterly community connections



EDUCATION

- Stewardship and Nature
- Direct delivery programming
- Educational collaborations
- Community outreach

- Create an evaluation model
- 6+ flagstone partnerships
- 1/4ly community engagement events
- Reach local schools



NATURAL RESOURCES CONSERVATION

- Habitat protection
- Conservation partnerships
- Access and use stewardship
- Long-term scientific studies

- Park species count
- 5+ Key Partnerships
- Exemplary practices
- Integrated concept of conservation



SUSTAINED IMPACT

- Sustainable business model(s)
- Operational scale and efficiencies
- Innovative design and technology

- Exemplary public use and facility ops
- Consultative revenue stream(s)
- Draft 3–5 year operations model
- Tech/tools update



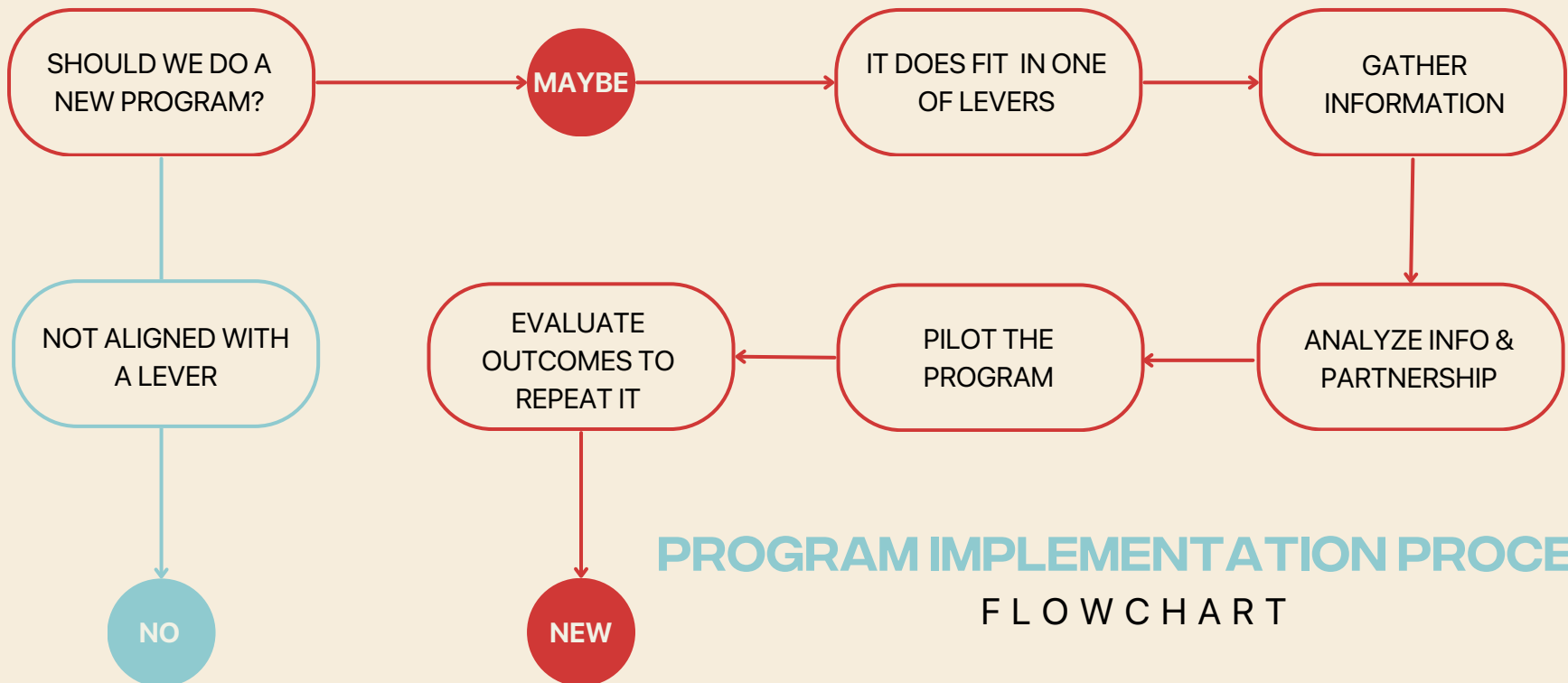
Sustainable actions
root all four levers



STRATEGY IMPLEMENTATION: BRINGING PROGRAMS TO LIFE

We know that making strategic decisions often means choosing to focus on some opportunities over others. This plan is designed to be flexible allowing us to pivot, test ideas, and adapt based on what we learn. Our approach is simple but powerful:

- Pilot and test new ideas
- Learn and analyze what works
- Adapt and refine to improve



**PROGRAM IMPLEMENTATION PROCESS
FLOWCHART**